

NORTHEAST

a weekly newsletter for students, faculty & staff
Northeast Missouri State University

Vol. 22 No. 3

January 24,
1994

East by Northeast

President Russell G. Warren and Vice President for Academic Affairs Jack Magruder recently returned from a trip to Asia during which they visited with Northeast alumni and held meetings with current or potential sites for student and faculty exchanges. The following question-and-answer discussion provides details from their visit.

Q. Your first stop was Taipei, Taiwan. What was the most significant happening there?

A. (President Warren) One would be our meeting with about 30 alumni who hosted a dinner for us. They are quite anxious to begin an official alumni chapter there, since there are nearly 300 Northeast alumni in Taiwan, many of whom are quite committed to this university. They want to maintain closer ties with Northeast and would be honored to be chosen as the first location for an interna-

tional alumni chapter. One of the individuals we met there is James Chen, one of our more distinguished alumni. He is speaker of the Taipei City Council, which is roughly analogous to the governor of a small state in the United States. He was most gracious in welcoming us to Taipei.

Q. The topic of exchange agreements was the primary order of business for your trip. What progress do you have to report?

A. (Vice President Magruder) While in Taipei we also visited with Dr. Yun San Lin, president of Tam Kang University, to discuss the possibility of developing exchange agreements for both students and faculty. We do not have an agreement yet, but it was a productive exploratory meeting and the university appears to be a very attractive option.

(PW) We succeeded in negotiating and in signing a new agreement with Pusan National University which will provide for exchanges of both students



President Russell G. Warren and Vice President Jack Magruder meet with Hosei University officers in Tokyo. Pictured (l-r) are Magruder, Warren, President Bakuju Ari; (back, l-r) Vice President Yoshi Isaka, Toshio Yamazaki, vice director of the International Center, Tom Miura, 1959 Northeast graduate, and Nobumasa Yoshida, manager of the International Center.

and faculty.

Representatives there seemed most interested in faculty exchanges. Historically, Asian universities have sent professors here and we discussed ways to encourage our faculty to go there to give their students the same benefits that our students receive from having visiting professors. We talked about living accommodations, and mitigating the cost of living for our faculty to be able to go and have an enriching experience without costing a significant amount of money.

(VPM) Pusan National University is looking forward to having Jim Turner, associate professor of accounting, on their campus next fall. We will also have a member of their faculty on our campus next fall to serve as a visiting lecturer in Asian business, economics, and other areas of interest to our students.

(PW) We already have an existing agreement with Hosei University in Tokyo and they annually send a large group of students to study at Northeast each summer, but by meeting with officials there we addressed ways to increase the number of our students going there. Subject to faculty approval, we would like to expand the nature of program offerings there each summer to include, perhaps, three courses. One would be an extensive program in Japanese language and culture. Another would feature study in international business, focusing on the Pacific Rim. The third would be some type of a general education course in philosophy or history, for example, concentrating on that particular area of the world. We envision that each would be a five-week *continued on page 3*

Joe Clark is Baldwin Lecturer



Joe Clark

Nationally acclaimed teacher and principal Joe Clark will be the featured speaker at

Northeast's 1994 Baldwin Lecture. Clark's lecture titled "From Disgrace to Amazing Grace," will begin at 7:30 p.m. on Feb. 4 in the SUB Activities Room.

Preceding the lecture will be a dinner in the Georgian Room at 6:30 p.m. which will include refreshments before the

buffet dinner. All faculty, staff and students are invited to attend. Tickets for the dinner are available in McClain Hall 203, and the cost is \$5 per person. There is no charge for the lecture.

Clark received his bachelor's degree from William Patterson College and his master's from Seton Hall University. He is also a former Army drill instructor. The film *Lean On Me* illustrated Clark's achievements in turning New Jersey's failing Eastside High in to one of the state's model schools with only two years under his leadership. For this, Clark was named one

of the nation's top 10 "Principals of Leadership" in 1986. Clark has also been the subject of a *Time* magazine cover story and a *60 Minutes* profile. He has appeared on *Nightline* and *Donahue* as well.

Clark bases his success on the belief that one must have pride in self, "everyday, pride in self and school must be reinforced. Everyday, the value of academics must be demonstrated," Clark said. Currently, Clark is sharing his stories and strategies through his book *Laying Down the Law*. □

SUB Grand Opening Celebration

The grand opening of the multi-purpose facility located in the lower level area of the SUB, will include many events on Feb. 4 beginning at 4:30 p.m. and continuing until midnight. A ribbon-cutting ceremony to be lead by master of ceremonies, Dale Schenewerk, chief advancement officer, begins at 4:30 p.m. Speakers at the ceremony include President Russell G. Warren, Dean of Student Affairs Mark Shanley, and Student Senate President Matt Barnes. All faculty, staff and students are invited to attend the festivities.

"We're encouraging students to participate because this is really their building," said Cheryl Grew-Gillen, director of the Campus Activities and Organization Center, whose offices along with SAB and Student Senate's will now be located in the lower level facilities. An

open house for these offices will be held from 5-6 p.m. so that people can get familiar with their new locations. Along with the offices, there will be a work area for organizations to use, a small conference room and organization mailboxes.

At 7 p.m. there will be a live performance by the a cappella group Blind Man's Bluff in the programming area of the multi-purpose facility, located in the southwest corner of the lower level. Blind Man's Bluff is a group of four men straight out of the unemployment lines of Chicago. Blind Man's Bluff combines their roots of folk, jazz, theatre, ginger and doo wop with rock to create a unique sound of their own. Their distinctive original songs and unusual approaches to standards are mixed with improvisational comedy to create a show that attracts new fans every time.

To finish the night, there will be a DJ dance with the KRXL Hitmen in the multi-purpose facility. The mocktail bar will be open and snacks will be available. There will also be ongoing gamesroom specials throughout the evening.

The gamesroom will eventually be stocked with pool tables, electronic darts, table soccer, and a number of video games, however all will not be in place by opening night.

Other aspects of the multi-purpose facility include a disc jockey booth for which Grew-Gillen hopes to obtain a sound-system and staff with student DJs on the weekends. There will also be an area with sofas and a big screen television that students can use as an alternative to Mainstreet Market or the Quiet Lounge. Mainstreet Market will be accessible by stairs, and there will be a lower level food area.

New Faces

Deborah Bischof is an Assistant professor of language and literature. She received her doctorate in modern language and her master's in German at Wayne State University. She received her bachelor's in international studies at Miami University. In 1989-90 she received a graduate fellowship at the University

of Munich.

She also received a scholarship for summer language studies in Krakow, Poland, and the

Thomas C. Rumble



Deborah Bischof

Fellowship at WSU.

Michael Buzan is an assistant professor of Spanish. He received his doctorate in Spanish at the University of Colorado at



Michael Buzan

Boulder, and his master's and bachelor's in Spanish from Brigham Young University. He has been an instructor at the University of Colorado and at Brigham Young University. Buzan received a Dean's Small Grant and a University Doctoral Fellowship at the University of Colorado. He also received a research grant from the Ibero-Latin Studies Center at the University of Colorado. He also received a Barrett Scholarship from Brigham Young University and is a member of Sigma Delta Pi.

East by Northeast cont.
course similar to what we now offer.

(VPM) While at Hosei we met with Nobumasa Yoshida, manager of the International Center, who has visited our campus in the early 1980s. He would like to see us increase our participation, and so would I. I was impressed with the programs that Hosei University offers to students from Duke and Oxford universities, and I would like our students to have the same opportunities. We also had discussions to make the program at Hosei University less costly for our students. Hosei has one campus that is out away from the center of the city, and that would help

reduce the living costs, yet still provide exposure to Tokyo.

Q. What was your impression of the universities you visited?

A. (PW) I was impressed with their academic standards, the quality of their physical facilities, and with the hospitality of the faculty we met. I was also impressed with each university's central location which would provide our students and faculty a good base from which to explore while there.

Q. In addition to Taiwan, did you meet with any other alumni of Northeast?



Vice President Magruder and President Warren visit with Mrs. An-Dong Hwan, Mrs. Dong-Hyeon Jung, Dean of Planning and International Relations Dong-Hyeon Jung, and Dr. An-Dong Hwan, director of the Language Research and International Law at Pusan National University in Korea.

Gov. Carnahan's Funding Package For Higher Education May Benefit Northeast

Northeast stands to gain substantially if the legislature approves Gov. Carnahan's proposed FY95 funding package for higher education, according to Mark Lee, chief of administrative services. This year's package includes four main components.

◆ \$1.3 million in on-going funds would be added to Northeast's base budget.

The \$1.3 million in on-going funds includes \$300,000 earmarked for facilities maintenance. The remaining \$1 million is for unrestricted education and general expenditures.

◆ \$1.5 million in one-time funds for facilities repairs and renovations.

◆ \$600,000 in one-time funds for library technology, net-

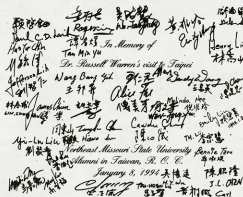
A. (PW) Yes, in Tokyo we met with a group of about 15 alumni who demonstrated the same commitment to Northeast as the group in Taiwan. One of our alumni there is Tom Miura, who spent several weeks on our campus this summer with a group of students from Hosei University.

(VPM) The alumni there have tremendous respect for this university and desire to remain connected with it.

Q. Now that you have experienced visits to Taiwan, South Korea, and Tokyo, how would our students and faculty benefit from participating in an exchange with one of these locations?

A. (PW) More and more we, as a nation,

are going to travel, do business with, and interact with people from Asian countries. It is a great opportunity to learn about the indi-



While in Taiwan President Warren and Vice President Magruder met with Northeast alumni, who presented Warren this certificate.

viduals who live there, and their culture.

(VPM) They would benefit in a very broad sense as well as in their particular discipline of study. In our limited time, our conversations with those we met touched on the political, humanitarian, historical, religious and cultural dimensions. It really helped me develop a greater understanding of all that is going on in Asia and increased my desire to study further these areas of the world. □

working, acquisitions and other academic equipment. The vast majority of the described \$2.1 million in one-time funds will accrue to Northeast's benefit only if riverboat gaming gets under way. These funds will only be released as they are collected.

◆ \$7.4 million for the renovation of Violette Hall.

The \$7.4 million for Violette Hall was specified as Northeast's share of a proposed \$250 million general obligation bond package. Of the \$250 million, \$129 million is earmarked for higher education. Northeast's share is about 5.7 percent of higher ed's total and proportionate to Northeast's size within the system. The other \$121 million would be dedicated to the Department of Corrections and other similar projects. Missouri voters would ultimately have to approve this bond issue. □

This Week

24 Monday

- ◆ 3:30 p.m.--"What is British History?" Social Science Lecture Series, SUB Alumni Room.
- ◆ 8 p.m.--Lecture, Piano Recital on works of Charles Tomlinson Griffes, by Richard Bobo, SUB Activities Room.
- ◆ "5714: A Memoir of Liberation" A Survivor's Account of the Holocaust, lecture by Robert Clary, Ryle Hall main lounge.

25 Tuesday

- ◆ 8:30 p.m.-- RA/PA informational session, Violette Hall 266.

26 Wednesday

- ◆ 5 p.m.--International Studies/Travel program meeting, Violette Hall 170. See Notes.
- ◆ 8 p.m.--Women's Resource Center informational meeting and call for volunteers, Ryle Hall foyer, WRC office. For more information, call 785-7224.

27 Thursday

- ◆ 7 p.m.--Reader's Roundtable open meeting and movie night, Pheilia Parrish 300. Admission is free.
- ◆ Campus Crusade for Christ presents three-week series on racism, SUB Tangerine Room.
- ◆ 8 p.m.--Africa Society informational meeting and slide show about summer abroad program, Violette Hall 228.

28 Friday

- ◆ 7 p.m.--Covenant Student Life weekly fellowship meeting, SUB Tangerine Room.

29 Saturday

- ◆ 10 a.m.--University League at University Club, 516 E. Patterson. Babysitting available.

31 Monday

- ◆ 3 p.m.--Reception to honor Dr. George Pipes, Student Health Center physician, at Student Health Center.

Scholarship Opportunities

Applications and information on the following scholarships are available in the Financial Aid Office, McClain Hall 103.

- ◆ Health Professional Scholarships
- ◆ Reserve Member Stipend awards
- ◆ William B. Ruggles Journalism Scholarship
- ◆ \$2,000 scholarships from the Missouri Press Foundation
- ◆ Minority Accounting Scholarships from The American Institute of Certified Public Accountants

Spring 1994 Pool Hours

Lap Swim

7 to 8 a.m.-- Tue, Thu, Fri

Rec Swim

7 to 9 p.m.--Mon, Wed,
Thu

11:30 a.m. to 12:30 p.m.--
Monday through Friday

Student Activities Board Update

◆ Six positions available for SAB. Apply today. Applications are available in the SAB Office and are due by noon Jan. 25.

◆ *Rocky Horror Picture Show*, showing at midnight Jan. 29 in Kirk Gym. Full audience participation.

◆ *Blind Man's Bluff*, a four-man a cappella group, at the opening of the SUB multi-purpose room, 7 p.m. Feb. 4.

Northeast Notes

Applications are available in Kirk Building 220 during January for positions during the Upward Bound summer component: photography; residence hall positions and faculty positions in communication skills, French or Spanish and yearbook. For more information call 785-4244.

Opportunities are now available for expense paid internships with public and private natural resource management agencies throughout the United States and Canada for the summer and fall of 1994. Students desiring experiences in the conservation of natural resources may review the positions available and obtain application forms at the Center for Service-Learning, Kirk Memorial 203.

The Funds Allotment Council will have informational meetings the first week of February. Applications will be available at that time and all funding process information will be made clear.

Chartered organizations in good standing will receive more information and meeting dates in their mailboxes beginning next week. Interested organizations are encouraged to contact FAC chairperson Rebecca Ems by leaving a note in the FAC mailbox, CAOC, SUB.

An International Studies/Travel program will be offered May 9-27, 1994 for six credit hours. Visits will be made to England, Scotland, Wales, Belgium, the Netherlands and Germany. An informational meeting is scheduled for Jan. 26 in Violette Hall 170 at 5 p.m. Contact Mary Giovannini at 785-4365 for more information.

The Society of Professional Journalists will host KTVO News Director Chris Hunt in a presentation/discussion about KTVO/Cablecom at 7 p.m. Jan. 27 in McClain Hall 302.

50 Phi Kappa Phi graduate fellowships are available for fall 1994. Fellowships support the first-year of graduate or professional study. A \$7,000 stipend, a reduced stipend or \$500 monetary award without stipend are available. Application deadline in Feb. 1. Contact Lois Korslund, president of Northeast Phi Kappa chapter, Ryle Hall 368, 785-4472.

Cardinal Key will host informational tables in McClain Hall and the SUB Jan. 31 and Feb. 1 from 9:30 a.m. to 3:30 p.m. If interested in rushing, pick up an application at the tables or in the Cardinal Key mailbox in the CAOC.

Northeast Today is published weekly on Monday. Deadline for entries is 3 p.m. the Wednesday preceding Monday's publication. Entries should be submitted on the *Northeast Today* forms available in the Public Relations Office, McClain 106. All activities listed in *Northeast Today* are open to the public.

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Wortheast Today *extra*

Northeast Missouri State University

As the spring 1994 semester begins all of us at the University Center for Printing and Publications want to thank you, our customers, for your support over the past year. We have made significant changes to provide better service, that is higher quality at the lowest possible prices. We are committed to improving these services even more and adding services that will meet your changing needs.

To assist us in meeting your needs, we have prepared two different surveys. One addresses the creative art, design and layout component of our operation. The other deals with the press, quick copy, printing and bindery component. We plan to start our survey by mid-February. We appreciate your support in this effort to improve our services for you.

A little over a year ago, we made a commitment to up-grade our electronic image generation and output capabilities. That task has been completed. We are now using computers, scanners and software that manifest the best technology available and result in broader design capability, higher quality printing, faster turn-around time and better customer service.

The University Center for Printing and Publications is here to help you. If you have a publication or printing need, we will strive to bring state-of-the-art solutions to your problems. □

University Center for Printing and Publications



*P*ictured is the staff of the University Center for Printing and Publications. Front row: Mike Powell, Tom Lundberg, Chris Buhmeyer; back row: Greg Walter, Clay Marshall, Cindi Farmer, Winston Vanderhoof, Gary Cass, Teresa Wheeler, Cathy Wiggins.

Meet the Designers

More than 1,200 publications jobs are produced each year for divisions, departments and campus organizations by the Publications staff—Winston Vanderhoof, Cindi Farmer, Teresa Wheeler, and a handful of design students.

The designers create brochures, posters, flyers,

newsletters, programs, invitations, and more. In addition, they produce Northeast's alumni magazine, *Northeast Review*, three times a year.

Given the amount of publication requests, the staff urges those with design needs to seek assistance early. □

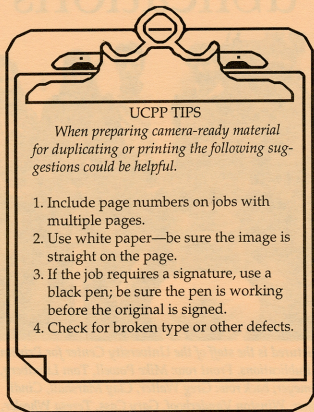
How to Use the UCPP

❖ Before a design or printing job can begin, a work order form must be filled out. Forms are available in the Printing Office, Barnett Hall 104; the Publications Office, Barnett Hall 202; and the Public Relations Office, McClain Hall 106. Forms should be sent directly to the Printing Office, or may be dropped off for pick-up in the PR Office.

❖ Upon completion of artwork, you will be notified to proof and sign-off on the job.

❖ Artwork will then be delivered to Printing.

❖ Normal turn-around time for jobs requiring artwork is: brochures, three weeks; posters, two weeks; letterhead, two weeks; envelopes, two weeks; memo pads, three weeks; and business cards, three weeks. □



Syllabus and Anthology Production

The University Center for Printing and Publications extends a warm thank you to each professor who uses our service to produce their syllabi or anthologies. In most cases everyone submitted their order to the bookstores very early. In turn, the bookstores were able to place their orders with us early. As a

result, we were able to produce all materials more quickly than ever before. Ordering early and providing us with revisions in a timely manner, coupled with our increased production capability, made it happen. Again, Thank you!

We are currently producing about 43 different syllabi each semester. When

State-of-the-Art Equipment

In the past year The University Center for Printing and Publications has replaced all of its old out-dated typesetting equipment. We are now state-of-the-art in the area of image creation and generation. We can now output computer created images directly to film negatives.

With this equipment, we increased quality, expanded flexibility and reduced turn-around time. □

the number of completed syllabi is multiplied by the number of pages, it takes about 340,000 impressions to do the job. In addition, each syllabus must be merged and bound in some way. All of this takes time, a lot of time. So, it's easy to see why we are so pleased with your part of this team effort. □

When Proofing

If at all possible, have someone not involved in producing your camera-ready copy do the proof-reading before you submit the job for printing. If you can't find someone to proof for you, try proofing your copy by starting at the bottom and working backward to the top.

Unfortunately, typos seem to jump off the page after the job has been printed. Typographical errors are time consuming and expensive. A little more care at the proofing stage can help. □

UCPP Trivia

1. UCPP provides, an average of, 110 design solutions with camera-ready copy per month.
2. UCPP produces an average of 524 different printed jobs per month.
3. UCPP generates nearly 8.5 million printed impressions per year.
4. UCPP quick copy department generates about 2.4 million of those impressions.
5. About 70 percent of the paper UCPP uses is recycled.
6. 4,100 offset printing plates are used and recycled every year.
7. The University Center for Printing and Publications has a job pick up service located in McClain Hall 106.
8. UCPP provides free delivery service.