

NORTHEAST TODAY

Northeast Missouri State University

July 19, 1993

Kirksville to Vote on School Operating Levy Election to be held August 3

On Aug. 3, Kirksville voters will be asked to waive a 47-cent property tax reduction to keep the school district's operating levy at \$2.62. This election was called by the Kirksville R-III School Board because of the Outstanding Schools Acts recently signed by Gov. Carnahan. This act becomes state law Aug. 28, 1993.

The Outstanding Schools Act requires every school district to have a \$2.75 minimum operating levy by September 1994. The Kirksville R-III operating levy is \$2.62 with a 47-cent state sales tax rollback for local property taxes; making the actual R-III operating levy \$2.15. Voters are being asked to not rollback their property taxes 47

cents, but keep the operating levy at \$2.62 for the 1993-94 school year. The additional 13 cents required by state law will be added in the 1994-95 school year to get the district's operating levy to the \$2.75 level.

The Outstanding Schools Act rewards school districts with additional state money if local voters increase the operating levy before Sept. 1, 1993. Kirksville R-III will be rewarded with more than \$1.5 million in state school money over the next four years if voters approve the Aug. 3 issue. If voters reject the ballot, the School Board must raise the operating levy to \$2.75 next year. The school district, however, will not receive the additional \$1.5 million state

money because the School Board, not local voters, increased the operating levy.

Failure to pass the issue also means other school districts with operating levies at or above \$2.75 will benefit from the \$1.5 million additional state money, slated for Kirksville. Area schools with operating levies over \$2.75 include Green City (\$4.16), Novinger (\$3.35), Brashear (\$3.20), Atlanta (\$4.09), La Plata (\$3.75), Putnam County (\$3.14), Schuyler County (\$3.43), Macon (\$2.97), and Knox County (\$3.03).

School Board members say the additional \$1.5 million state money over the next four years could, among other things, pay

for: building repairs in all school buildings; more advanced academic classes; foreign language classes for elementary students; a librarian in the elementary schools; a guidance counselor in the elementary schools; "hands-on" teaching equipment for students and teachers; new equipment and technology in vocational classes; upgrading the computer operations of the school district; reducing class sizes; and competitive salaries to attract and keep highly qualified teachers, coaches, and activity sponsors.

A simple majority, or 51 percent is needed to pass this issue to gain the \$1.5 million additional state money. □

Benefits Coordinator Moves To Human Resources Office Krutsinger Appointed Payroll Supervisor

Northeast's benefits coordinator Beverly Blodgett has moved to the Human Resources Office in McClain Hall 101, 785-7480. Blodgett can answer questions or provide assistance concerning new employee forms (except students); retirement; insurances;

workers compensation; credit union; tax sheltered annuities; and the University's cafeteria plan.



Beverly Blodgett

Julie Krutsinger has been appointed as payroll supervisor, and her office will remain in the Business Office, McClain Hall 105, 785-4151. Krutsinger can assist in the following areas: student payroll (all aspects); insurance of all paychecks; direct deposit of

checks; federal and state tax withholding changes (W-4s); vacation and sick leave records; and W-2s. □



Julie Krutsinger

Important Dates for August Graduates

□ □ □

July 23 Deadlines

□

Last day to file thesis and related materials

□

Last day for all Bachelor's degree candidates to obtain clearance from the Writing Center regarding fulfillment requirement

□

Last day to file placement papers with the Career Placement Center

□

Last day to return Alumni Information form

□

Last day for payment of graduation fees and to have NDSL repayment schedule on file

□

Last day to return Graduating Senior Questionnaire

□

All graduation clearance forms due

□ □ □

August 6

□

All degree candidates must be seated in Baldwin Auditorium by 5:30 p.m.

□

Commencement 6:30 p.m.

Campus Quadrangle

Commencement Set For Aug. 6 John Bachmann to Deliver Address

Summer commencement at Northeast will begin at 6:30 p.m., Friday, Aug. 6, on the quadrangle. Approximately 225 candidates will graduate during the ceremony. In case of

rain, the event will be held in Baldwin Auditorium.

John Bachmann, managing principal of Edward D. Jones & Co., will deliver the commencement address. With more than 2,000 offices in 48 states and the

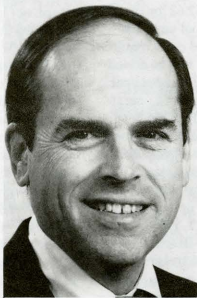
District of Columbia, Jones has more branch offices than any brokerage firm in the country.

Bachmann began his career at Jones while still in college, working summers as a board maker and securities delivery messenger. Upon completing his formal education, he went to work for the company full time, training salespeople for their New York Stock Exchange exams and doing analytical work in the Syndicate Department.

A native of Salem, Ill., Bachmann received a bachelor's degree in economics from Wabash College in Crawfordsville, Ind., and a master's in finance from

Northwestern University. He is also a graduate of the Institute of Investment Banking at the Wharton School of Business at the University of Pennsylvania.

Bachmann spent seven years as a retail salesperson in Columbia, Mo., and in 1970 returned to St. Louis with responsibility for long-range planning and corporate finance. In 1980, management of the



John Bachmann

business was turned over to Bachmann, who has maintained the firm's phi-

losophy of serving the needs of individual investors from one-person offices in communities across the country. He has also brought the firm to the forefront of the industry in terms of technology and training.

Bachmann attributes much of the firm's success to the spirit of entrepreneurship that is generated

by the firm's innovative approach.

"Jones was founded on the notion of freedom for the individual and respect for his or her entrepreneurship," Bachmann said. "We attract people who are high achievers and who value the freedom that comes with managing their own offices and, in many ways, their own businesses."

Bachmann is active in the Securities Industry Association, the trade association that represents more than 90 percent of the investment banking firms in the United States and Canada. He was the first person in the history of the organization to be named chairman for two consecutive terms.

In addition, he served as a director of the SIA and a member of its executive committee from 1982-89

and is currently chairman of the trade group's Economic Education Committee. Bachmann is also a member of the New York Stock

Exchange's Regional Firms Committee, as well as a director of several corporations and a trustee for several religious and philanthropic organizations. □

"Jones was founded on the notion of freedom for the individual and respect for his or her entrepreneurship."

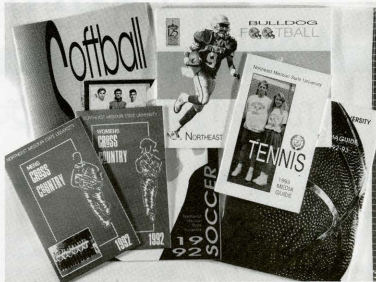
Sports Information Wins Seven National Awards

Northeast's Sports Information staff recently won seven awards for 1992-93 sports publications at the College Sports Information Directors of America conference in Atlanta.

Three of Northeast's publications were named Best in the Nation (division B): men's cross country, soccer and tennis. Women's cross country and softball publications were chosen for Second in the Nation honors. The Bulldog football brochure won fifth in the

nation honors. The men's basketball brochure was named third in the district.

The University's sports publications were produced by Bill Cable, sports information director; Melissa Ware, publications coordinator; and student assistants Briana Smith, Melissa Hinkle, Rob Schneider, John Eakman, Lori Nix and Dave Sandler. All of the publications were printed by the University Center for Printing and Publications. □



Northeast's Award-Winning Sports Publications

Notables

Jim Barnes, professor of comparative literature, has two poems, "Word" and "Vision and Prayer," accepted by *The Gettysburg Review* for publication in a future issue. He has a poem, "Fall in the Tuileries," appearing in the current issue of *The Laurel Review*. □

Christy Judkins, 1993 chemistry graduate, has had a manuscript titled "The Self-Assembly of 1-Octadecyl-1'-Methyl-4,4'-Dipyridinium Ion at a Glassy Carbon Electrode" accepted for publication in the *Proceedings of the Seventh National Conference on Undergraduate Research*. The co-author is Dean Van Galen, associate professor of chemistry. □

Dean Van Galen, associate professor of chemistry, has had a manuscript titled "Synthesis and Properties of D-Erythroascorbic Acid and It's Vitamin C Activity in the Tobacco Hornworm, *Manduca Sexta*" accepted for publication in the *Journal of Agricultural and Food Chemistry*. Co-authors on the paper are from the Department of Grain Science at Kansas State University. □

Peterson's Features Northeast for Seventh Consecutive Year

Northeast is one of only 359 colleges and universities around the country selected for inclusion in *Competitive College 1993-94*, just released by Peterson's, the Princeton-based education and career information publisher. This marks the seventh consecutive year Northeast has been featured in the guide.

Peterson's *Competitive Colleges 1993-94* is the only college guide that uses the quality of the student body as the defining factor for inclusion, identifying those colleges and universities that consistently attract the most accomplished students. In a formula developed 12 years ago and now widely recognized, the book uses data on the quality of the entering class, rather than reputation or other subjective criteria, as the basis for inclusion,

resulting in an unusually valuable reference source for the academically talented student.

"It has long been recognized that most students are more influenced by each other than by any other aspect of their college experience," notes Yvonne Freccero, vice president for higher education services at Peterson's.

Competitive College 1993-94 includes a detailed full-page profile for each college, providing up-to-date, easy to compare information of special interest to competitive students, including: National Merit Scholarships in the entering class; application/acceptance rates; honors programs; most popular majors; graduate school attendance rate; and Fulbright, Marshall and Rhodes scholars. □

This Week

July

21 Wednesday
10 a.m.-noon—**Eleanor Terry**, director of Freshman Studies at William Jewell College, SUB Alumni Room; see Notes.

27 Tuesday
7 p.m.—**NMSU/Hosei Exchange welcome** reception, SUB Alumni Room.

August

5 Thursday
7 p.m.—**Talent Show**, presented by Japanese exchange students, SUB Activities Room. See Notes.

6 Friday
6:30 p.m.—**Summer Commencement**, on the Quadrangle. In case of rain, event will be held in Baldwin Auditorium.

23 Monday
Freshman Week begins

30 Monday
Fall semester begins

Northeast Notes

Northeast Today will be published next on Aug. 2. This will be the last summer issue. A special Freshman Week edition of *Northeast Today* will be published Aug. 23. Regular weekly fall issues will begin Aug. 30.

□ **Eleanor Terry**, director of Freshman Studies at William Jewell College in Liberty, Mo., will speak about what William Jewell College does for incoming students during the first year from 10 a.m. to noon, Aug. 21 in the SUB Alumni Room. Terry says this is a topic she feels strongly about and is excited about sharing with us. She will talk approximately one hour and then address questions.

□ **Host Families are needed** Aug. 6-8 for the NMSU/Hosei Exchange. A small

stipend will be provided to help defray costs of the homestay. For more information, contact Ann McEndarfer at 785-4481 or 665-2321.

□ **The Japanese exchange students** of the NMSU/Hosei Exchange will present a talent show at 7 p.m., Aug. 5, in the SUB Activities Room. The show will include traditional and modern Japanese arts and music. Admission is free.

□ **A Student Career Day/Scholarship Award Presentation** sponsored by the Mid-Missouri chapter of Public Relations Society of America will be held for juniors and seniors from noon to 6 p.m., Sept. 22, in Columbia, Mo. For more information, contact Mari-Anne Straatmann, Mid-Mo

Chapter PRSA, P.O. Box 104537, Jefferson City, Mo., 65101-4537 or (314) 893-5505.

□ **A Teacher Placement Day** at the University of Missouri-Kansas City will be held from 9 a.m. to 1 p.m., July 20. Cost is \$1. For details, visit the Career Placement Center, McKinney Center.

□ **Students interested in teaching English as a second language** in Korea may contact Taisik Chung of the KAYA Group at 785-7137. Chung a 1991 graduate of Northeast, will be in Kirksville until August to screen and interview candidates. Interested persons should call immediately.

A Higher Order of Excellence

Following, Stuart Vorkink, professor of political science and project coordinator for *A Higher Order of Excellence* committee, answers questions concerning the implementation of *A Higher Order of Excellence*.

Q What purpose does *A Higher Order of Excellence* serve?

A *A Higher Order of Excellence* emphasizes two fundamental purposes. The first is to move the institution toward a liberal arts and sciences culture. The second goal has to do with continued pursuit of quality in a broader context than has been our tradition.

Q What has been done thus far to fulfill those purposes?

A Once the Board of Governors approved *A Higher Order of Excellence*, we began to develop the process of actually moving the University toward it. First, we decided to get a feel of "the lay of the land" by interviewing faculty with strong liberal arts experience.

Second, we conducted an extensive institutional survey that provided additional focus on what the University community views as the most significant initiatives.

Third, from each of these steps we identified approximately 40 broad initiatives associated with *A Higher Order of Excellence*.

And fourth, let me add some task forces have already begun implementing their initiatives. Some, already under way when we started, were adopted into *A Higher Order of Excellence* project; others have made significant progress.

Q What initiatives were developed?

A The initiatives range from reviewing the general education requirements to active learning to advancement. The range of initiatives cuts across the entire campus. I'm amazed at the comprehensive list that has been developed.

Q How will a plan be developed for each initiative?

A This summer, coordinators have been identified for each initiative. We chose people who were available to focus on the initiatives over the summer months. They also have access to their own staffs and resources.

The coordinators are in the process of identifying faculty, staff and students to serve on their task forces. I am serving as a clearing-

house for coordinators to ensure that the same people are not serving on each task force and that we have a diverse representation of the entire campus.

Each task force has been charged with identifying the activities necessary to achieve their initiative and how the success of each initiative will be measured or assessed. Their work is to be completed by Nov. 1. At that point, I have been commissioned to combine the reports of each task force to produce a University-wide implementation plan for *A Higher Order of Excellence*.

Q How are the Divisions to be integrated into *A Higher Order of Excellence* process?

A Based on the University-wide plan, each division will then develop its own implementation plan, by the end of the spring semester. This will incorporate their common and unique contributions to the overall effort.

This is a very broad-based undertaking. It's broad-based both in terms of the scope of the undertaking and the number of people

involved in the process.

Q Is Northeast's self-evaluation process a unique undertaking?

A It has some similarities to other universities' efforts. But, what we're trying to accomplish is quite unique. We're not talking about changing structure, we're not talking about changing assignments here and there, we are trying to move this institution culturally in terms of attitudes, values and practices. It's different than adjusting a course syllabus or structuring a series of requirements. We're trying to get people to think differently, to do their jobs differently. That's not in any way trying to suggest that there haven't been some very good things here. We know a lot of things are done very well. We want to continue building upon that strong foundation. But, a liberal arts institution is different from a non-liberal arts institution. The question is what are some of those differences, how do we move from one to the other. It is an unusual challenge.

A lot of schools look at themselves, study themselves. They're forced to

(for example, for accreditation reasons). However, very few schools do it with our depth and breadth. It's easy to look at yourself and determine 'we're pretty good.' We haven't been satisfied with that. We want to develop data and indicators which provide verifiable evidence of the impact of the entire University experience on our students' development. If we are successful, this University will be a better place, we will more completely fulfill our mission, and quality will be improved.

Q What are the benefits of creating *A Higher Order of Excellence* through its initiatives?

A An activity like this provides direction. Direction is not just for presidents and vice presidents, it's for everyone, including students, staff and faculty. It is impossible for each of us to focus on all

of the initiatives identified in *A Higher Order of Excellence*. But, that's the beauty of this process. Our responsibility is not to do everything, but to identify within this broad number of initiatives areas where we can contribute. That identification is valuable in order to get a sense of fitting in and sharing in our liberal arts mission. For example, I could focus on in-class assessment in order to see if it improves my instruction, or another faculty member may focus on teaching critical thinking in addition to course material.

By the time we're finished every person, whether a student, faculty member, staff or administrator, will be able to identify the areas to which they can add to this overall effort. I think there is within most of us a degree of satisfaction doing a better job personally and as part of an institution.

The impact of initiatives must permeate the entire University community and

campus. That's the desired outcome. To the extent that we accomplish that, is the extent to which this effort will be successful. It's been a slow process, maybe even tediously so, but its potential is great, so it will be worth the wait. The pace is part of the complexity of the challenge.

Q Once plans are complete, will there be areas that will need additional funding? And where will the money come from?

A Yes, some additional funding will be needed, but many of the activities can be accomplished without additional funding and for that reason each task force will submit a version of their plan based on no additional funding.

But clearly we will need to raise funds to do everything that we would like to do. Dale Schenewerk and President Warren will work to raise funds for those initiatives that require finan-

cial assistance. The implementation plan that we are developing will enable them to better focus their efforts to seek funds from individuals, corporations and private foundations.

Q What if a person has not been assigned to a task force, but would like to assist with an initiative?

A First, each division head has available a complete copy of the initiatives which includes the coordinator's name and the task force members.

Second, I understand that along with this article will be listed each initiative and the coordinator. Individuals should feel free to call the coordinators.

Third, I encourage anyone interested to call me. After all, I believe in the adage: "the more the merrier." However, as a political scientist, I might say: "The greater the participation, the greater the legitimacy of the outputs."

A Higher Order of Excellence: Initiatives

- ◆ Academic Major
Dr. Jim Lyons
- ◆ Active Learning
Dr. Tracey Sutherland
- ◆ Advancement
Dale Schenewerk
- ◆ Advising
Dr. Alanna Preusser
- ◆ Assessment
Dr. Dennis Peacock
- ◆ Campus Environment
Dr. Ed Carpenter
- ◆ Center for Teaching of Liberal Learning
Dr. Tracey Sutherland
- ◆ Co-curricular Activities
Dr. Mark Shanley
- ◆ Communication Skills
Dr. Heinz Woelk
- ◆ Continuing Education
Dr. David Bethel
- ◆ Economic Development
Dr. Robert Dager
- ◆ Experiential Activities
Dr. Bob Stephens
- ◆ Facilities
Mark Lee
- ◆ Faculty Development
Dr. Jim Shaddy
- ◆ Faculty Evaluations
Dr. Cornelis Koutstaal
- ◆ Faculty Scholarship
Dr. Lanny Morley
- ◆ General Education
Dr. Dennis Leavens
- ◆ Good Citizenship & Ethical Judgment
Maj. Dee Christensen
- ◆ Graduate Program
Dr. Alanna Preusser
- ◆ Implicit Curriculum
Dr. Mark Shanley
- ◆ Internationalization of Teaching/ Learning Experience
Dr. Patrick Lecaque
- ◆ Library
George Hartje
- ◆ New Traditions
Dr. John Lee
- ◆ Perspectives
Dr. Mark Shanley
- ◆ Public Service
Dr. Patricia Miller
- ◆ Recruitment & Retention of Faculty
Dr. Mike Nelson
- ◆ Recruitment & Retention of Staff
Vonnie Nichols
- ◆ Recruitment of Students
Kathy Rieck
- ◆ Salaries and Benefits
Mark Lee
- ◆ Speakers' Series
Dr. Ben Ogden
- ◆ Staff Members as Teachers
Vonnie Nichols
- ◆ Staff Support & Development
Vonnie Nichols
- ◆ Student Responsibilities
Dr. Mark Shanley
- ◆ Student Employment
Vonnie Nichols
- ◆ Student Tuition
Mark Lee
- ◆ Study the University Name
Dale Schenewerk
- ◆ Teaching/Learning Process
Dr. Tracey Sutherland
- ◆ Technological Support
Dave Rector
- ◆ Wellness
Vonnie Nichols