

N O R T H E A S T todaytodaytoday

A WEEKLY GUIDE TO HAPPENINGS ACROSS CAMPUS

JUNE 30, 1986

ITEMS OF INTEREST

CLASSES WILL BE DISMISSED and offices closed on Friday, July 4.

"EDDIE AND THE CRUISERS," the SAB movie, will be shown at 7 p.m. Wednesday in Baldwin Hall Auditorium. Cost is \$1.

BIBLE STUDY will be held at 7 p.m. Tuesday at the Wesley House at 903 S. Davis. All students are welcome.

NMSU'S SUMMERPLAY SERIES continues with "The Little Foxes," by Lillian Hellman. Presenting the clash between good and evil at the coming of the industrial age in the Deep South, Hellman mixes comedy and drama to expose the greed of an aristocratic family. The play will be performed July 10 through July 12 and from July 17 through July 19. All performances begin at 8 p.m. Tickets are \$3 and \$4, depending upon seating and \$1 for students. For more information, call 785-4515 weekdays between 12:30 and 2:30 p.m. and from 6 to 8 p.m.

"NOONTIMERS," sponsored by the Advance for Christ, is a Bible discussion program held at 11:30 a.m. every Tuesday in the Ryle Hall Conference Room. Everyone is welcome.

NORTHEAST TODAY is published weekly by the Public Relations Office. Deadline for entries is 5 p.m. the Wednesday prior to Monday's issue. Special deadlines apply before and after vacations. Entries should be submitted on the NORTHEAST TODAY forms available in the PR Office, 202 Administration/Humanities Building.

"THE FALCON and the Snowman," presented by the Student Activities Board, will be shown at 7 p.m. on July 16 in Baldwin Hall Auditorium. Admission is \$1.

NORTHEAST NOTABLES

CHARLES BOUGHTON, BUSINESS, has been awarded the Certificate in Management Accounting, designed to recognize professional competence in management accounting.

Summer Intramural Softball Schedule (CoRec)

Tuesday

5:30 p.m.

VICE vs. Delta Chi

6:45 p.m.

Top Gunns vs. Lambda Chi

Wednesday

5:30 p.m.

Dirt Bags vs. Phi Lams

6:45 p.m.

Bombers vs. Delta Chi

NORTHEAST today today today

I Scream, You Scream, We All Scream for Ice Cream

Remember the summer days as a child when you heard the far-away chimes of an ice cream vendor? Excitedly, you'd run to your mother and ask her for a nickel for a fudge pop or a dime for a bomb pop.

It seems like a long time ago; for most people, it was. But for Kirksville residents, dreams of yesterday are the reality of today. "The Band Played On" or "Lullabye" are still heard zig-zagging across town, prompting children and adults alike to ready their quarters.

What began for NMSU alumner Randy Grissom as a summer job at age 16, has blossomed into a profitable business. After working one year for another ice cream entrepreneur, Grissom struck out on his own and bought a cushman (the vehicle Grissom uses). He sold this first cushman one year later and put the ice cream business on deep freeze until 1984. Today, Grissom and his wife, Candy, own seven cushmen, although only two are in use. They employ high school and NMSU students to sell the ice cream.

These students work four to five days a week on a noon to 5 p.m. shift or 5 p.m. to dusk. Employees keep 20 percent of all they sell, Grissom said, and they sell an average of \$70 a day. He quoted \$350 a month as a typical paycheck for the employees.

The job has its benefits. Workers meet new and interesting people and may find themselves in peculiar situations. High school student Chris Graves recounts the tale of "Chester the Molester," an elderly man who stopped female vendors and tried to kiss them. Sometimes, ice cream junkies never know when to quit. Grissom said a little boy stopped him once and offered to trade his cat for an ice cream. Another child asked Grissom if he would accept Mastercard.

The ice cream varieties range in price from 25 to 50 cents, with an average profit of 15 cents on each bar, Grissom said. An ice cream lover has a wide selection,

from the traditional ice cream bar to frozen-fruit juice pops. Grissom's favorite is a chocolate chip ice cream sandwich.

Grissom's ice cream business has taken a new direction. Employees at a local bank have requested an ice cream truck visit at a specific time each afternoon. Staff at a nearby nursing home have asked for a truck to stop by one night a week for its residents.

Meanwhile, the ice cream trucks continue to drive their normal routes, one truck cruising the area north of Illinois Street and the other the south side.

As children, quarter in hand, chase after the ice cream truck, the tradition continues.

